

PAREIL

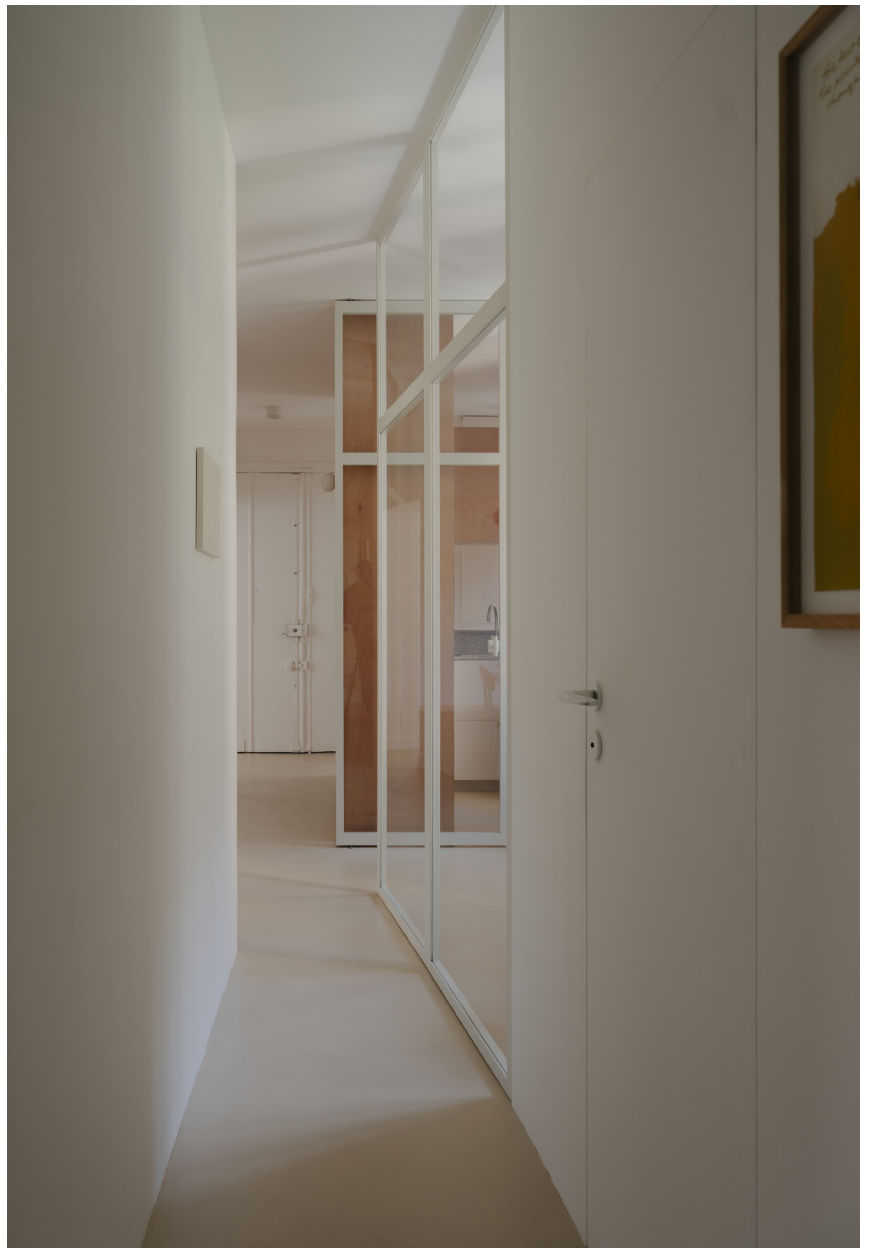
architecture

Bureau



VAUGIRARD
Paris 15

Press Release



EXISTING

The project is located in the heart of the 15th arrondissement, in a building dating from the first half of the 20th century..

The main challenges presented by this property were as follows::

- optimizing an existing layout that was narrow, dark, and inefficient in its use of spacee
- restoring the apartment's cross-ventilation and bringing natural light to its center, while creating a more fluid, transversal perception of the spaces
- designing a living environment that is both distinctive and serene, enhancing the value of the owners' art collection

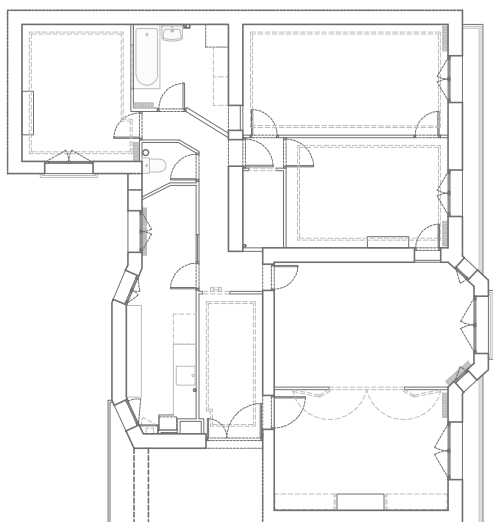
PROJECT

The central core has been completely redesigned. The circulation and service areas are now organized more efficiently. Semi-translucent partitions—such as the kitchen's glass partition and the glass blocks—allow light to filter through spaces that were once dark.

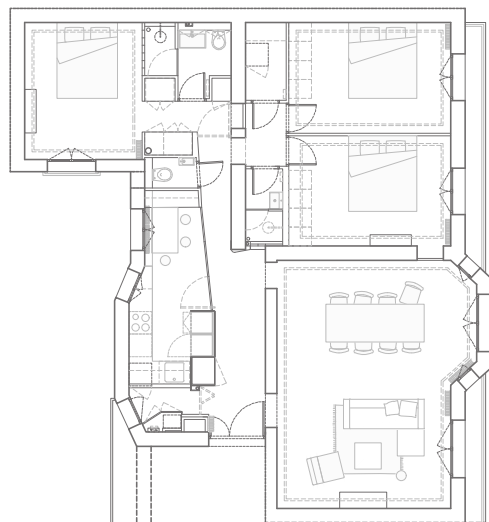
The proportions of the living/dining area and the bedrooms remain unchanged. A master suite has been created in the extension of one of the existing bedrooms, along with a laundry room and ample storage space.

The apartment meets the practical needs of a family of four while also responding to a desire for contemplation, reflecting the inhabitants' passion for contemporary art.

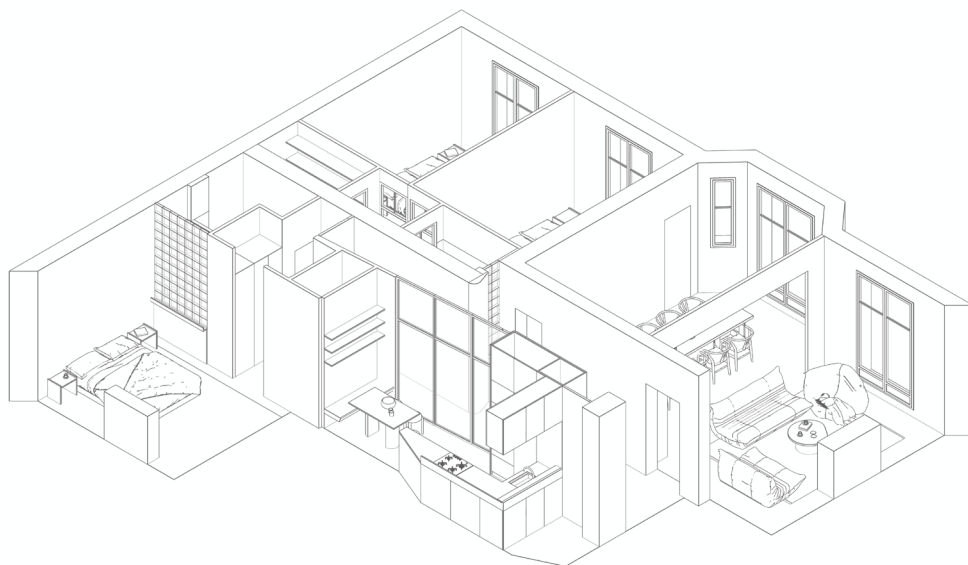




1.



2.



3.



1. Plan existant - échelle 1:200
2. Plan projet - échelle 1:200
3. Axonométrie du projet





























PAREIL

architecture Bureau

6 rue de Nemours, Paris 11
50 cours Puget, Marseille 06

presse@pareilpareil.com
www.pareilpareil.com
@pareil.pareil

ABOUT US

PAREIL is a multidisciplinary architecture studio based between Paris and Marseille.

Founded in 2023 by Caroline Weill and Laetitia Paradis, PAREIL approaches each project as a true four-handed collaboration. The duo shares the same creative sensitivity and a thoughtful, contemporary vision of architecture and landscape. As co-founder Caroline explains, "We place great importance on imagined architecture—on the early sketches and the way we represent space. We ground our work in both environmental and human contexts. That's the starting point for every project, which we aim to make unique."

Each project thus becomes a field of experimentation, where they continuously question representation tools—the ways of drawing, synthesizing, and elevating an idea, a context, or an existing structure.

Since its inception, the studio has primarily focused its expertise on residential architecture, through renovation, extension, and restructuring projects in the Paris region and around Marseille. Their approach delivers solutions that are modest, responsible, and contextual. As co-founder Laetitia puts it, "We believe in the social and human value of our profession—in an architecture that is inclusive and accessible."

Creative and committed, Caroline and Laetitia approach architecture in a mindful and sustainable way, paying close attention to the analysis of existing contexts. They explain, "We believe that by working with the tangible and essential elements around us—earth, water, sunlight—we can rediscover a sense of authenticity and approach the built environment differently."

Their practice focuses on the fundamentals—space and light—and reveals a preference for certain materials recurring throughout their projects: wood, metal, stone, and, increasingly, reused resources.

After completing multiple projects of various scales—including Mas Baudran, the rehabilitation of a Camargue farmhouse into a home and artist residency—PAREIL has established a distinctive and sensitive architectural signature. Their aesthetic combines the honest and precise use of materials, the elegance of detail, and the celebration of regional and artisanal craftsmanship.

Rénovation complète
d'un appartement
pour des collectionneurs d'art

Localisation : Paris - France
Architectes : Pareil
Client : privé
Photos : Jean-Baptiste Thiriet
Surface : 110 m2
Entreprise générale : MB.El.Pro
Woodwork / joinery int. : Atelier GBZ
Concrete finish : Selimdecor EBC
Metalwork : Ateliers Synapses
Worktop : JL Maas